

R. JOYCE GRIFFIN

Supervisor of Elections

Monroe County, Florida www.KeysElections.org

<u>CP 30</u>

Candidate Web Site Guidelines

In order to serve the voters of Monroe County better, each candidate in a county election will be provided with a spot in the candidate information part of our web site. Each candidate will have access to this spot for a 150 word statement and a photo. The opportunity to add their statement and/or photo will close at noon 10 days after qualifying ends. Do not be alarmed if your statement and/or photo do not appear immediately after entering them. It should only take one or two working days for it to appear on the web site. After the candidate enters the statement and/or photo, it is sent to the election office for approval. After the statement and/or photo have been approved it will appear on the website.

Candidate statements are <u>strictly limited to 150 words</u>. Each piece of the text which is separated from the rest of the text by two spaces, or a space and a punctuation mark are counted as a word.

Exceptions to the word count are:

- Formal names, which cannot be reduced to a single, word such as "Key West" or "Key Colony Beach" only counts as one word.
- Long names such as "State of Florida" or "Monroe County Commission" may be counted as one word if the context of use is such that it is impossible to reduce it to a single word such as "Florida" or "Commission" without destroying the meaning of the sentence.
- Web addresses and e-mail addresses do not count as a word. The supportive language around the address counts as words. For example "See our website at http://election.dos.state.fl.us" would be counted as four words.